

# Alibaba.com Verified Supplier



## Assessment Report

*Presented to*

**Shandong Haokunda Metal Material Co., Ltd.**

**山东豪坤达金属材料有限公司**

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	A-2517, Chuangye Building, Dongchangfu District, Liaocheng City, Shandong Province, China
City / Country:	Liaocheng / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	haokunda
Gold Supplier Company Name:	Shandong Haokunda Metal Material Co., Ltd.
Contact Person:	Mr. Honghao Zhu
Phone Number:	0086-13821915878
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Website Address (URL):	<a href="http://haokunda.en.alibaba.com">http://haokunda.en.alibaba.com</a>

*Service Provided by TÜV Rheinland*

*Report No.: 20973126\_T*





Report Number:	20973126_T	Assessment Type	Trading Assessment
Date of Assessment:	07/Nov./2020	Report Date:	07/Nov./2020
Assessor's Name:	Honglei Lu	Validity Period:	08/Nov./2020 -- 07/Nov./2021
Reviewed By:	Lihua Wu	Online Verification:	<a href="http://assessed-suppliers.chn.tuv.com">http://assessed-suppliers.chn.tuv.com</a>

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## Section 1: Company Overview

Company Overview			
<b>1.1 Legal Validity</b>			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91371500MA3TPM4 F3W
Year Established:	10/Aug./2020	Validity Period:	10/Aug./2020--31/Dec./2049
Export Experience:	1 year	Industry Experience:	1 year
Registered Address:	No.2, South Street, Houzhuang Village, Jiangguantun Street, Liaocheng Economic and Technological Development Zone, Shandong Province, China		
Company Address:	A-2517, Chuangye Building, Dongchangfu District, Liaocheng City, Shandong Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Market Supervision and Administration Bureau of Liaocheng Economic and Technological Development Zone
Registered Capital:	RMB 8,000,000		
Corporate Representative:	Ms. Qianqian Liu		
Industry:	Steel		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Steel Pipe; Steel Plate; Profile; Round Steel		
<b>1.2 Company Building Information</b>			
Certification Type:	<input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed		
Total Building Size:	_____ 140 m <sup>2</sup>		
Office Size:	_____ 140 m <sup>2</sup>		

## Section 2: Human Resources

Human Resources				
2.1 Company Chart				
 <pre> graph TD     GM[GM] --- Fin[Fin. Dept.]     GM --- Admin[Admin. Dept.]     GM --- Sales[Sales Dept.]     GM --- Warehouse[Warehouse Dept.]     GM --- After[After-sales Service Dept.]           </pre>				
2.2 Employee Headcount				
Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total	
GM	1	0	1	
Fin. Dept.	1	0	1	
Admin. Dept.	2	0	2	
Sales Dept.	8	0	8	
Warehouse Dept.	1	0	1	
After-sales Service Dept.	1	0	1	
<b>Total Number:</b>	14	0	14	
2.3 Management				
Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

### Section 3: Current Export Situation

Current Export Situation				
There is/are <u>8</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	YES	YES
21-30Years	0	Japanese	YES	YES
11-20 Years	1	German	YES	YES
6-10 Years	0	N/A	N/A	N/A
2-5 Years	1	N/A	N/A	N/A
Less than 2 years	6	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		04617796		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Tianjin Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR		
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input checked="" type="checkbox"/> Money Gram <input checked="" type="checkbox"/> Paypal <input checked="" type="checkbox"/> Moneybooker		
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category		Num	Unit	
Steel Pipe; Steel Plate; Profile; Round Steel		7	days	
Average Sampling Time				
Product Category		Lead Time		
Steel Pipe; Steel Plate; Profile; Round Steel		1 day		
The Shortest Sampling Time				
Product Category		Shortest Lead Time		
Steel Pipe; Steel Plate; Profile; Round Steel		1 day		

## Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	10
South America	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	10
Eastern Europe	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	2
Southeast Asia	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	15
Africa	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	10
Oceania	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	15
Mid East	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	5
Eastern Asia	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	10
Western Europe	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	2
Central America	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	2
Northern Europe	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	2
Southern Europe	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	2
South Asia	Steel Pipe; Steel Plate; Profile; Round Steel	Confidential	15
Domestic Market	N/A	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	



## Section 5: Quality Assurance

Quality Assurance				
<b>5.1.1 Quality Management System Certification</b>				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.1.2 Product Certification</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.2 Testing Report</b>				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
<b>5.3 Supplier Management</b>				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input checked="" type="checkbox"/> Yes, assessment reports are available for more than 3 years <input type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures		

	final packaging?	<input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary
<b>5.4 After Sales Service</b>		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input checked="" type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

## Section 6: R & D Capacity

R&D Capacity				
<b>6.1 Current Situation</b>				
There is/are <u>  0  </u> R&D engineer(s) in the company.				
Education Level	Headcount		Work Experience	Headcount
Doctorate	0		Over 30 Years	0
Post-Graduate	0		21-30 Years	0
Graduate	0		11-20 Years	0
Junior College	0		6-10 Years	0
Technical School	0		2-5 Years	0
High School	0		Less than 2 years	0
<b>Patent Situation</b>				
Patent No.	The Name of the Patent	The Patent Type	Available Date	
N/A	N/A	N/A	N/A	
<b>Brand Situation</b>				
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.
N/A	N/A	N/A	N/A	N/A
<b>The Average Time For New Products Launched</b>				
Product Category		Lead Time		
N/A		N/A		
<b>The Shortest Time For A New Item Launched</b>				
Product Category		Shortest Lead Time		
N/A		N/A		
Does the company provide ODM service for others?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list all key equipment used:		N/A		
Do R& D employees use any specific software for designing new products?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
If yes, please list the main software used:		N/A		
Please list all certifications and/or qualifications of the R & D department:		N/A		

Has the company established standard design procedures for new products?	<input type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input checked="" type="checkbox"/> No
Have the designed products been internal verified or validated?	<input type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input checked="" type="checkbox"/> No
Are the designed products confirmed by the customers?	<input type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input checked="" type="checkbox"/> No
Does the company has qualification requirements for designers?	<input type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input checked="" type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input checked="" type="checkbox"/> No
What level of design services are provided?	<input type="checkbox"/> Only add logo/change color/material <input type="checkbox"/> Sample processing <input type="checkbox"/> Graphic processing <input checked="" type="checkbox"/> Create an entirely new product
<b>6.2 R&amp;D Real Case Description</b>	
<b>Customer's Name</b>	N/A
<b>Customer's Location</b>	N/A
<b>Customer's Industry:</b>	N/A
<b>Order's Requirement Description:</b>	N/A
<b>6.3 Design Process (N/A)</b>	
<b>6.4 Design Devices (N/A)</b>	



## Section 7: Company Development / Expansion Plans






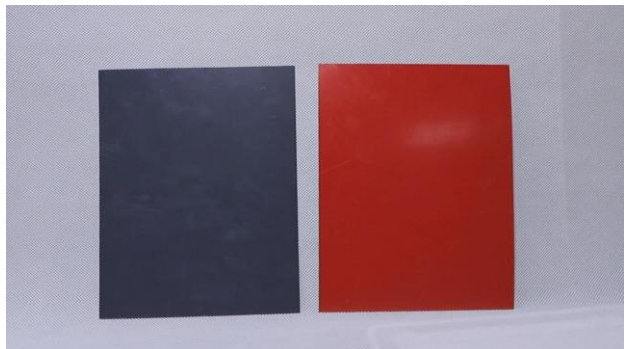
Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	Confidential	Confidential



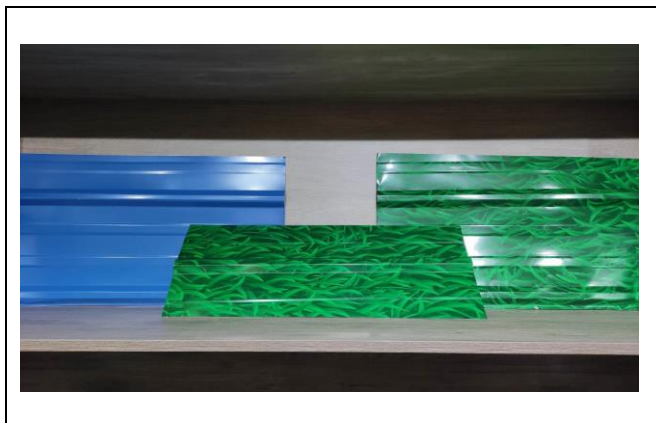
Section 8: Certification & Photos

Certification & Photos	
<p><b>Certification &amp; Photos -- Business License</b></p>	<p><b>Certification &amp; Photos -- Permit for Opening Bank Account</b></p>
<p><b>Certification &amp; Photos -- Import and Export Enterprise Registration</b></p>	<p><b>Certification &amp; Photos -- Custom Clearance Registration Form</b></p>
<p><b>Patent Photos (N/A)</b></p>	
<p><b>Product Certification Photos (N/A)</b></p>	
<p><b>Quality Management System Certification Photos (N/A)</b></p>	
<p><b>Testing Report Photos (N/A)</b></p>	
<p><b>Trademark Photos (N/A)</b></p>	

## Section 9: Company and Product Samples

Company and Product Samples	
<p><b>Company Gate</b></p> 	<p><b>Office</b></p> 
<p><b>Product Sample</b></p> 	<p><b>Product Sample</b></p> 
<p><b>Product Sample</b></p> 	<p><b>Product Sample</b></p> 
<p><b>Product Sample</b></p>	<p><b>Product Sample</b></p>





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## Section 10: Competitive Advantages

10.1 Product Group Capacity				
10.1.1 Products Sold (Within 12 Months)				
Products Name	Quantity		Revenue (USD)	
Confidential	Confidential		Confidential	
10.1.2 Suppliers Cooperated With (Within 12 Months)				
No. of cooperation suppliers (total)		Confidential		
No. of suppliers (which cooperated over 2 times)		Confidential		
No. of provinces which cooperation suppliers belong to		Confidential		
Would the company like to provide design solution service for integration project?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, these projects include		Confidential		
Would the company like to provide a total solution for purchasing?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No		
If yes, please describe it		Confidential		
10.1.3 Real Case Description:				
Customer Name		Confidential		
Customer Country		Confidential		
Customer Region		Confidential		
Products Category		Confidential		
Order Value (USD)		Confidential		
Order Processing Process		Confidential		
Customer's Feedback		Confidential		
10.2 Real Case for Lower MOQ & Lead Time				
Products Name	MOQ (Within 12 Months)	Lead Time		
Confidential	Confidential	Confidential		
10.3 Real Case for Large Contract & Lead Time				
Products Name	Order (Within 12 Months)	Lead Time		
Confidential	Confidential	Confidential		
10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
10.4.2 If yes, what onsite after-sales services are included		Location	Evidence- provided	Self-description
Equipment -installation, maintenance and other services		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A
Technical advice		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A



Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other:		N/A	N/A	N/A
10.4.3 Average response time	4hours			
<b>10.5 After-sales service capacity</b>				
<b>10.5.1 The Average Guarantee Time</b>				
Product Category		Guarantee Time		
Confidential		Confidential		
<b>10.5.2 The Longest Guarantee Time</b>				
Product Category		Guarantee Time		
Confidential		Confidential		
<b>10.5.3 Does the company accept small order?</b>		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		



## Section 11: Service capabilities

11.1 Experience with large-scale procurement contracts		
11.1.1 Have you had a procurement contract with a Fortune 500 company?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
11.1.2 The country/region of your overseas service center		
Country/Region	N/A	
11.2 Overseas showroom		
11.2.1 Do you have an overseas showroom?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
11.2.2 The country/region of your overseas showroom		
Country/Region	N/A	
11.3 Offline trade show		
Have you participated in offline trade shows?		
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Tradeshow name	N/A	Official images from the trade show
Date attended	N/A	N/A
Host Country/Region	N/A	



## Section 12: Supply chain capability

12.1 Centralized procurement	
In the past 12 months, have you sold products from at least three sub-categories?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
12.2 Overseas warehouse	
Do you have an overseas warehouse?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Country/Region	N/A

-- End of Report --